

JUVPEN

COMPETITOR GUIDE

Device Specifications

JuvPen J1

- Crafted from aircraft-grade aluminum, ensuring a lightweight yet durable design.
- Powered by two lithium batteries, allowing continuous use by charging one while using the other
- The JuvPen J1 microneedling device incorporates a patented membrane technology designed to maintain sterility during treatments. This feature ensures that each procedure is conducted safely, minimizing the risk of contamination.
- Fully adjustable needle depths ranging from 0.1 mm to 2.0 mm
- The JuvPen J1 operates at an ultra-quiet noise level of 45 decibels

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SkinPen

- The first FDA-cleared microneedling device
- Features a sterile, single-use needle cartridge with 14 fine needles
- Equipped with adjustable needle depths, allowing customization up to 2.5 mm to accommodate various treatment areas and skin types.
- Utilizes a proprietary BioSheath to prevent cross-contamination, enhancing patient safety.



Collagen P.I.N

- FDA-cleared microneedling device designed to improve the appearance of facial acne scars.
- Employs a 36-pin needle cartridge, offering more needles than many competitors
- Provides adjustable needle depths up to 3.0 mm
- Battery-operated for improved control and ease of use during procedures.



SkinStylus

- FDA-cleared microneedling device designed by skincare professionals for skincare professionals.
- Offers both cordless and corded power options
- Features three different cartridge configurations (12-pin, 36-pin, and 36-pin HiLo technology), all cleared to 2.5 mm depth.
- Incorporates a unique, patented seven-step safety system designed to prevent fluids from entering the device



SkinStylusTM

Rejuvapen NXT

- FDA-cleared microneedling device designed to improve the appearance of periorbital wrinkles in Fitzpatrick skin types I-IV.
- Equipped with 12 stainless steel needles
- Offers adjustable needle depths up to 2.5 mm
- Features nine speed settings

rejuvapen **NXT**[®]



Competitive Positioning

JuvPen Strengths:

- Affordable and accessible pricing structure.
- Lightweight and easy-to-use design with dual battery operation.
- Paired with growth factors.

JUVPEN



SkinPen Strengths:

- Strong brand recognition and FDA clearance.
- Proven clinical results with a well-established reputation.
- Higher initial investment and consumable cost.



Collagen P.I.N. Strengths:

- Large needle configuration enhances treatment coverage and efficiency.
- Paired with exosomes



SkinStylus Strengths:

- Cordless and corded options provide flexibility.
- Lower per-treatment cost due to reusable components.



Rejuvapen NXT Strengths:

- Specifically cleared for treating periorbital wrinkles
- Brushless digital monitor technology enhances needle control, reduces vibrations

rejuvapen **NXT**[®]



Competitor Analysis:

Feature	JuvPen	SkinPen	Collagen PIN	SkinStylus	Rejuvapen NXT
FDA Clearance	No	Yes	Yes	Yes	Yes
Cartridge Cost	\$20	\$70-80	\$45	-	\$50-80
Opening Bundle Cost	\$2,000	\$6,000	\$2,995	-	-
Power	Dual Battery	Cordless with charger base	Battery	Corded/Cordless Options	Corded
Sound	46 dB	70 dB	-	-	-